

Clallam County
Quit Line Data Summary
 July 1 - September 30, 2003

	County	State
Number of Calls to Quit Line	N = 26	N = 2,935
Percent of Statewide Calls	1.1%	100.0%
Percent of State Population in County¹	1.1%	100.0%

	County %	State %
Gender	N = 26	N = 2,565
Female	46.2%	63.8%
Male	53.8%	36.2%
Race/Ethnicity	N = 22	N = 2,185
People of Color	9.1%	13.0%
White	90.9%	87.0%
Age	N = 25	N = 2,379
Less than 18 years old	4.0%	1.7%
18 - 24 years old	12.0%	15.7%
25 - 34 years old	24.0%	23.3%
35 - 44 years old	16.0%	26.0%
45 years and older	44.0%	33.2%
Education	N = 22	N = 2,267
Did not graduate high school	27.3%	19.5%
High school graduate	36.4%	33.3%
Some college/vocational school	31.8%	35.3%
College graduate	4.5%	11.9%
Caller Type	N = 26	N = 2,685
General Information	3.8%	10.5%
Health care provider	0.0%	3.2%
Tobacco user	96.2%	86.3%
Payer Type	N = 20	N = 1,774
Insured	10.0%	29.4%
Uninsured	30.0%	30.4%
Medicaid	60.0%	40.2%
Heard About	N = 22	N = 2,220
Past caller	9.1%	14.0%
Employer/worksites	0.0%	1.1%
Health care provider	13.6%	29.8%
Television	9.1%	13.7%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing	0.0%	0.0%
Great Start	0.0%	0.1%
Radio	4.5%	1.1%
Newspaper/Magazine	0.0%	0.5%
Brochure/Newsletter	4.5%	5.6%
Family or friend	50.0%	24.7%
Health Department	9.1%	4.1%
School	0.0%	0.6%